

IMPACT CULTURE THE RIPPLE EFFECT OF COACHING



Ursula

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Special Guest
Hetty Brand Boswijk
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The Profound Growth Podcast episode with Hetty Brand-Boswijk explores the unique aspects of higher education coaching, emphasizing academic settings and post-experience students like those in MBA programs. Cultural diversity and life experiences play a crucial role in the effectiveness of coaching in this field, aiming to develop human-centric leadership skills and empower individuals. Leaders are encouraged to prioritize personal growth, curiosity, active listening, and impactful questioning. Implementing coaching programs in educational environments demands persistence and fostering alliances, with the potential to revolutionize communication, leadership, and relationships for positive organizational change.

- Why it is important:**
Role of Coaching in Academia: Hetty emphasizes the importance of integrating coaching into higher education to add value to traditional teaching methods.
- The Differences in coaching different audiences:** Coaching younger versus more experienced students, we need to take into account factors like age, life experience, and cultural background. This informs how they see values, goals and priorities.
- Coaching Mindset Empowers future leaders:** Hetty stresses the need for a coaching mindset in educational settings to empower students and enhance their learning experience.
- How to start a Coaching Programs in higher education:** Focus on building relationships and maintaining persistence in promoting coaching initiatives. Explore the value it adds to the students' learning experiences and success. She underscores the importance of persistence and the ripple effect of coaching in fostering a supportive and empowering organizational culture.
- Added- Value:** Transformative Impact: Coaching has a transformative impact on students, helping them become human-centric leaders who positively influence culture, relationships, and personal growth.
- Practical Advice for Leaders:** Hetty advises leaders to prioritize self-development, embrace curiosity, and acquire coaching skills to improve communication and leadership.
- Foster Positive Change:** Overall, Hetty's insights highlight the transformative power of coaching in higher education, driving positive change in leadership and personal development.

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